Securing and Sustaining High-Level Leadership for Healthy Universities
Acknowledgement:

Thanks to Doug Parkin (Programme Manager, Leadership Foundation for Higher Education) for the ‘Four Levers for Strategic Engagement Model’.
From an ‘Outside-In’ Strategy...
...to an ‘Inside-Out’ Strategy
Four Levers for Strategic Engagement

1. Language
   Why HU? Translating from health to core business

2. Values
   Mission, strategy & people/resources

3. Business case
   ‘We can’t afford not to do this’ – internal, external

4. Impact
   Realising full potential: individual, community
To what extent have you secured high-level engagement and leadership? From within and outside your university?

Reflecting on the presentations, what actions can you take to move things forward?